





3" Pole Pocket

TEMPLATE KEY

-  = BLEED AREA
-  = FINISHED SIZE
-  = SAFE AREA
-  = HEM

BLEED AREA
19"w x 37"h
For non-descript backgrounds

FINISHED SIZE
18"w x 36"h
Total size of finished banner including top & bottom pole pockets.

SAFE AREA
16"w x 28"h
Area of art that is safe to have all important info. Keep all logos, important images and text within this area.

Using PMS colors (Pantone Coated) in your artwork is recommended, but an exact match can not be guaranteed.

All Images must be embedded and all fonts must be outlined.

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