SPECIFICATIONS FOR SCREENPRINTING FILE PREP

Basic information for file preparation is included below. **Failure to follow guidelines could result in production delays and art charges. Illustrator/PDF templates are available by request to help you with your design.** Please contact your Kalamazoo Banner Works representative for further information.

PROGRAMS

Consort utilizes the following programs. Please save files in native format whenever possible and include any linked files (**DO NOT EMBED IMAGES**), fonts, etc.

- **Adobe Illustrator CC:** AI, EPS or PDF.
- **Adobe InDesign CC:** INDD, EPS.
- **Adobe Photoshop CC:** PSD, TIFF, JPG

Consort **DOES NOT ACCEPT** files from these programs: Any Microsoft Office product, Quark Xpress, Adobe Pagemaker or any file from the internet. Please export to an acceptable file format from the above list.

FILE FORMATS

Due to the process involved in screen printing and the steps needed to create color separations, vector files are required for the best quality of your banner art: **AI, EPS, PDF.**

The following files are also acceptable. However, they will require additional work, complete re-creation and/or possible art charges. Please allow for extra turn-around time if submitting the following files for screen printing: **TIFF, JPG, PNG.**

Scannable and faxed artwork is also permitted. However, these formats may also require additional time and possible art charges to adequately recreate them.

SUBMITTING FILES

Artwork may be emailed or uploaded via our FTP site (http://www.consort.com/kbw/upload/). We also utilize Dropbox and accept files via wetransfer.com. Please include a PDF proof with your artwork. Contact your Consort Representative for more information

ART CHARGES

Please make sure that all submitted artwork to Consort is production ready; artwork requiring absolutely no changes or editing. Consort will provide 4 hours of complimentary design time in order to fix any unforeseen problems or errors in customer supplied artwork. Any design time beyond the original 4 hours will be billed at $50 per hour.

DESIGN SPECIFICATIONS

Banner designs should be proportional to final size and include representation of hemlines. Stock sizes and their applicable print areas are as follows. Please confine design to printable area dimensions. **WE DO NOT PRINT BLEEDS.**
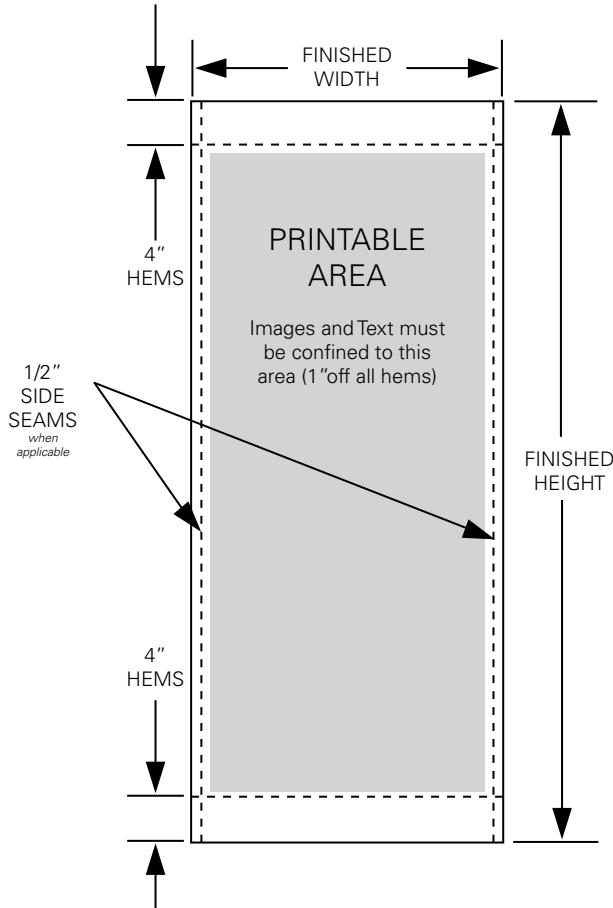
30"x 94" has a printable area of 28"x 84" centered.
30"x 60" has a printable area of 28"x 50" centered.
18"x 36" has a printable area of 16"x 28" centered.

Please convert all fonts used to outlines. If this is not possible, please include all used fonts.

PLEASE DO NOT EMBED FILES. Please include any linked files with submitted design.

NOTE: Banners are finished with sewn 4" hems top and bottom and 1/2" side seams (when applicable). **DO NOT BLEED!** Art files should be adjusted accordingly, with particular attention to placement of text.